(SEA)results®
Strategic Portfolio Management System

The Steering Wheel for Change Needed in Higher Education

Are you a higher education leader seeking a comprehensive solution to manage your institution's portfolio of projects?

Look no further than (SEA)results, the Strategic Portfolio Management System purpose-built for you by Higher Digital. This software-as-a-service offering empowers higher education leaders to navigate the digital era and pursue their institution's mission with intentional, sustainable change.

Supercharge Your Mission

(SEA)results is built to fit your institution's unique needs. We understand the challenges higher education institutions face with infrequent strategic planning cycles, organizational politics, and the pressures of each academic year. Our system aligns with your institution's "Why," helping you to bridge the gap between strategy and execution. By framing your project portfolios around imperatives, initiatives, and KPIs, you can ensure that each project contributes to your institution's mission.

Activate Data-Driven Decisions

Traditional approaches to project prioritization tend to be labor-intensive, require too many meetings, and struggle for consistency across the organization. By contrast, the (SEA)results system enables consistent, data-driven prioritization and ultimately, decisions, that help leaders build trust and accomplish a rhythm that breeds organizational confidence. Regardless of the diversity of tools and methods that you may be using for project management, (SEA)results delivers structured coherence at the portfolio level, enabling more effective decisions that incorporate strategic objectives, budget constraints, risk factors, project progress, and performance measures.

Balance Strategic Progress with Operational Urgencies

(SEA)results helps you strike the right balance between strategic projects and operational urgencies. Just like a financial portfolio manager maximizes return on investment by buying, holding, and selling financial instruments, you can optimize your portfolios based on the value and investment cost of your projects. When all large efforts are analyzed, filtered, and prioritized at the portfolio level, institutions can maximize their return on precious yet finite resources, while avoiding the common pitfall of overwhelming project lists that hinder strategic progress.

Optimize Value from Day One

We understand the need for a quick and easy start. With (SEA)results, you can get started within minutes. Our "zero implementation SaaS" design ensures a seamless onboarding experience, allowing a single department or an entire cabinet to build their portfolio hierarchy, select prioritization criteria, and align their organization with a shared understanding of project priorities, status, and KPI impact.

Facilitate Best Practices in Enterprise Change Management

Managing strategic change is a critical aspect of higher education leadership. (SEA)results facilitates enterprise change management best practices through short surveys, culture and process insights, internal alignment awareness, and external benchmarking tools. Gain a comprehensive view of your organization's change culture and identify areas for improvement. Our system ensures anonymity at the individual and institutional levels, fostering a safe environment for open feedback and analysis.

Harness the Evolving Power of AI

One of the key differentiators of (SEA)results is its AI-driven capabilities. Our advanced algorithms analyze data, identify patterns, and provide valuable insights, always with options to configure how you want AI to inform and assist your organization. From data-driven prioritization to change management best practices, (SEA)results harnesses the power of AI to optimize your strategic portfolio management process.

Count on Consulting Services for Seamless Adoption

If you need assistance in operationalizing enterprise project portfolio management or require additional support until your internal process owners are ready to take over, our experienced consultants stand ready to meet you where you are. As an extension to your team, we ensure a smooth transition and deliver the guidance you need to succeed.

Shape the Future of Higher Education

At Higher Digital, our vision extends beyond this exciting offering for Strategic Portfolio Management. We are committed to reshaping the landscape of higher education, empowering institutions to navigate the complexities of the digital era with confidence. With consulting solutions including Enterprise Project Portfolio Management, Data Management as a Service, User Experience, and more, Higher Digital partners with institutions large and small to help you achieve your vital mission.

Built for Higher Education

(SEA)results is purpose-built for the academic enterprise, designed and certified to comply with standards to protect your stakeholders, data, and institution.

◆ **Privacy**
General Data Protection Regulation (GDPR)
Higher Education Community Vendor Assessment Tool (HECVAT 3.05)
Higher Digital Privacy Policy: https://higher.digital/privacy-policy/

◆ **Accessibility**
Voluntary Product Accessibility Template (VPAT) Level A on VPAT v2.5

Contact us today to learn more about how (SEA)results can put you in a better driver's seat as you pursue your mission with sustainable, intentional change.

For more Information, Contact Emily Rudin at:

🌐 **Website:** https://higher.digital/contact/

✉ **Email:** emily@higher.digital

📞 **Phone:** +1 833.344.4437

Emily Rudin
Chief Client Officer

Dan Watkins, Associate Vice Chancellor, Information Technology for the Ventura County Community College District (VCCD) sees the value of the (SEA)results strategic portfolio management system.

With a district covering three colleges, more than 2,000 staff and faculty, and more than 30,000 students*, Dan and his team manage a full portfolio, with major initiatives and day-to-day operational activities constantly vying for attention, all with potential impact on the mission of VCCD.

"Our technology team faces growing challenges in using our limited resources to support the institution's strategic objectives and worthy mission. With the (SEA)results software in place, we are gaining visibility and control of the entire portfolio of projects that impact our daily activities and across our colleges."

*Figures from VCCD "2022 Fast Facts" at

https://www.vcccd.edu